



Asia Content Institute, Konkuk University
<https://asiacontents.konkuk.ac.kr>

Asian Digital Health and Culture

Asian Digit Health Cult, Vol. 1, No.1, Sep 2026, pp: i-ii



<https://adhc.konkuk.ac.kr/>

Editorial

Embracing the Future: Launching Asian Digital Health and Culture Journal

Mohammad Bagher Rokni

Editor in Chief: Asian Digital Health and Culture

***Corresponding Author:** Email: roknimoh@tums.ac.ir

(Received 18 Sep 2026; accepted 19 Sep 2026)

The rapid evolution of digital technology has fundamentally transformed the landscape of global healthcare. From artificial intelligence and telemedicine to mobile health applications and wearable biosensors, digital tools are no longer futuristic concepts they are integral components of modern medical practice and public health infrastructure. However, the implementation, adoption, and efficacy of these technologies are deeply intertwined with cultural, socio-economic, and regional dynamics.

Numerous authoritative sources and extensive research by the WHO have demonstrated that foodborne diseases are of significant importance in Asian countries. This issue becomes even more significant given that many of these conditions stem from dietary culture and long-standing traditions regarding food preparation and consumption. Indeed, numerous microbial and parasitic diseases—among others—are directly attributable to the prevailing dietary culture of the region. These diseases include fascioliasis, clonorchiasis, salmonellosis, *Vibrio parahaemolyticus* infection, shigellosis, etc.

Amongst the most important habits, some factors are as follows:

Preferences for raw seafood, lightly blanched vegetables, or traditional dishes lacking thermal kill-steps.

Street Food Culture: High reliance on open-air street vendors where refrigeration and clean running water may be limited.

Household Handling: Studies show many regional households reuse cutting boards for raw meats and ready-to-eat foods without proper sanitization.

<https://www.fao.org/asiapacific/news/news-detail/Foodborne-illnesses-in-Asia-Pacific-needlessly-sicken-275-million-annually-and-threaten-trade/en>.

Asia, home to more than 60% of the world's population, presents a uniquely diverse landscape in this digital transformation. On one hand, the region boasts leading pioneers in technological innovation and infrastructure; on the other hand, it faces distinct healthcare disparities, aging populations, and diverse cultural attitudes toward digital privacy, medical trust, and technology adoption. Recognizing this critical intersection, we are proud



Copyright © 2026 Rokni. Published by Konkuk University, Seoul, South Korea.
 This work is licensed under a Creative Commons Attribution-NonCommercial 4.0 International license.
<https://creativecommons.org/licenses/by-nc/4.0/>). Non-commercial uses of the work are permitted, provided the original work is properly cited

to introduce the inaugural issue of *Asian Digital Health and Culture* Journal.

Given this context—and in light of the remarkable and astonishing electronic advancements in modern medicine, particularly regarding prevention and treatment—launching a journal that addresses such approaches is of great importance.

Our journal was established with a clear mission: to serve as an international, peer-reviewed, open-access platform dedicated to bridging the gap between cutting-edge digital health solutions and the rich cultural contexts of Asia. We believe that technology cannot achieve its full potential in isolation. A digital health intervention that succeeds in one community may encounter significant cultural resistance or infrastructural barriers in another. Therefore, understanding the cultural determinants of health technology adoption is just as vital as developing the algorithms themselves.

Asian Digital Health and Culture aims to publish high-quality original research, systematic reviews, case studies, and policy analyses covering a broad range of topics, including but not limited to:

- The socio-cultural impacts of AI and digital diagnostics in Asian healthcare systems.
- Telemedicine, mobile health (mHealth), and digital literacy among diverse populations.
- Cultural perspectives on data privacy, ethics, and patient autonomy in digital health.

- Cross-cultural adaptations of global digital health frameworks.

As a newly launched journal, we are fully committed to maintaining the highest standards of scientific rigor, ethical publishing, and editorial excellence. We have established robust metadata standards, complete open-access visibility, and registration with major global indexing databases—including Crossref (ensuring immediate DOI assignment for all published articles), PKP Index, DRJI, EuroPub, and ResearchBib. Undoubtedly, the ultimate goal is to have the journal indexed in the highest-ranking databases—an objective that will certainly be realized in the near future through the cooperation of all esteemed authors.

Building a vibrant scientific community requires collective collaboration. We extend a warm invitation to researchers, clinicians, public health experts, health anthropologists, and policy-makers across Asia and worldwide to contribute their pioneering work to *Asian Digital Health and Culture*. As an early-career or established author publishing with us, your research will benefit from rapid, rigorous peer review, global open-access dissemination, and high visibility across international scholarly networks.

We invite you to join us in shaping the discourse at the intersection of technology, culture, and human health. Submit your manuscript today and be part of this vital journey.